

novum World of Graphic Design

novum was founded in Germany in 1924, under the name of Gebrauchsgraphik. The magazine quickly developed into the foremost journal of graphic design, valued widely at home and abroad as a source of inspiration. The magazine was founded by Prof. H. K. Frenzel and published by Phönix Berlin.

Today novum is one of the leading graphic design magazines in Europe and puts a strong emphasis on special papers, print finishings and special printing techniques. The unusual and elaborately produced covers underline the magazine's focus on print and tactile communication.

Novum World of Graphic Design is a monthly and bilingual (German / English) magazine featuring the best in contemporary graphic design, illustration, photo design, corporate design and typography. novum also spotlights new talents and the latest trends. It presents a balanced mix of visions for the future and state-of-the-art design – to inspire all creatives in the world of international graphic and communication design. Each month the novum plus section takes a close look at a different field of design.

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